THE WHITE SERUM™ by Elan Vivre

A Daily Ritual for Better Skin

A refined skincare ritual for those who value simplicity and results. THE WHITE SERUM™ is designed as a complete morning-to-night ritual — restoring balance, enhancing radiance, and supporting long-term skin health through consistency.

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100% said skin feels smoother.

99% said it visibly transforms skin

OUR SIGNATURE RANGE

THE WHITE SERUM™

BY ELAN VIVRE

The White Serum™ delivers professional-grade skin transformation for a radiant, flawlessly even glow.

Brighten ✷ Correct ✷ Renew

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20% OFF

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~~Rs. 1,199.00~~ Rs. 954.00

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10% OFF

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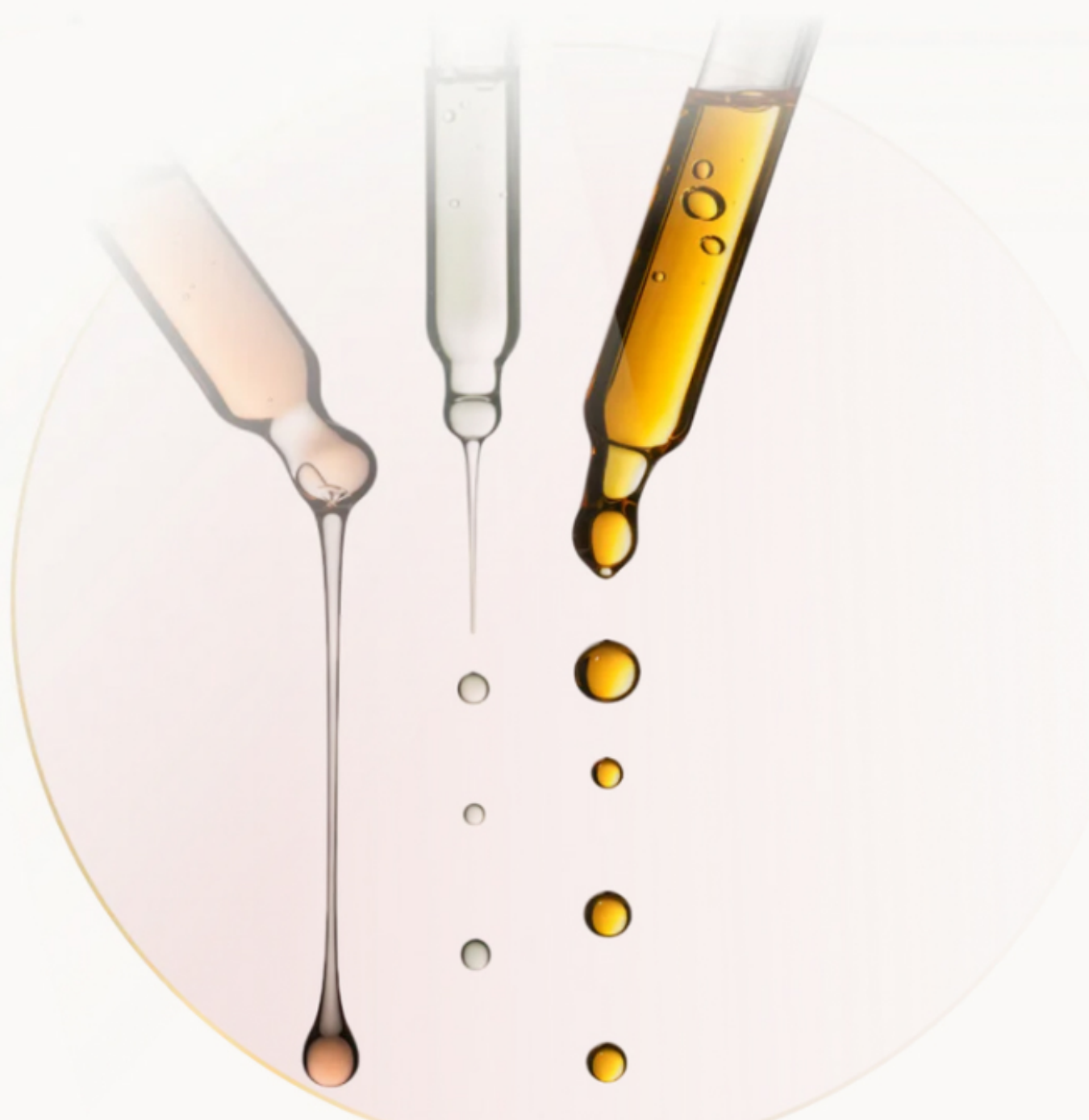

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The White Serum – Overnight Renewal – 30ml ₹897 ~~₹994.0~~

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The White Serum – Radiance Booster – 30ml ₹954

The White Serum – Eternal Glow – 30ml ₹799 ~~₹857.0~~

The White Serum – Eternal Glow – 30ml ₹799 ~~₹857.0~~

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Experience the Essence of Elegance & Innovation

CLEAN & SAFE	No Harsh Chemicals
CRUELTY FREE	Not Tested on Animals
MADE WITH CARE	Crafted with Integrity
Advanced Formulas	Science Based Ingredients
Clinically Tested	Proven Results, Visible Benefits
Luxury Skincare	Beauty with Elegance

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with our luxurouis, radiance-boosting essentials

Brighten ✷ Nourish ✷ Enhance Shine

@thewhiteserum

ELAN VIVRE

Inspired By Hanbang.
Connected by Community.

- DISCOVER OUR INGREDIENTS +
- CLEAN & CONSCIOUS +
- MADE FOR EVERY SKIN +
- VISIBLE RADIANCE +
- DERMATOLOGIST TESTED +